#### **January 26, 2017 For Immediate Release**

#### **Press Release**

### Heartland Express, Inc. Reports Revenues and Earnings for the Fourth Quarter and Year Ended December 31, 2016

NORTH LIBERTY, IOWA - January 26, 2017 - Heartland Express, Inc. (Nasdaq: HTLD) announced today financial results for the quarter and year ended December 31, 2016.

#### Three months ended December 31, 2016:

- Net Income of \$13.1 million, Earnings per Share of \$0.16, and Operating Revenue of \$140.0 million,
- Operating Ratio of 85.1% and 83.3% Non-GAAP Adjusted Operating Ratio<sup>(1)</sup>

#### Twelve months ended December 31, 2016:

- Net Income of \$56.4 million, Earnings per Share of \$0.68, and Operating Revenue of \$612.9 million,
- Operating Ratio of 86.0% and 84.6% Non-GAAP Adjusted Operating Ratio<sup>(1)</sup>
- Cash balance of \$128.5 million, a \$95.3 million increase since December 31, 2015.

Heartland Express Chief Executive Officer Michael Gerdin, commented on the operating results and ongoing initiatives of the Company, "We delivered solid operating results as evidenced by our mid-80's operating ratios and cash generated from our operations for the three and twelve months ended December 31, 2016. In addition, our operating ratio has improved year over year before the effects of the decrease in gain on disposal of property and equipment. Gains on disposal of property and equipment declined \$25.8 million year over year as a result of less trade activity in 2016 following our fleet upgrade in 2015. These results were achieved even though our top-line revenue was challenged by significant pricing pressure from shippers attempting to capitalize on short-term excess capacity in the industry. When faced with short-term industry challenges we chose to focus internally on our operations to allow us to deliver the highest level of service while still operating profitably to generate incremental cash reserves. I am proud of our team and our accomplishments in 2016 and we believe we are properly positioned to navigate the exciting road ahead and capitalize on new opportunities."

#### **Financial Results**

Heartland Express ended the fourth quarter of 2016 with net income of \$13.1 million, compared to \$17.0 million in the fourth quarter of 2015. Basic earnings per share were \$0.16 during the quarter compared to \$0.20 earnings per share in the fourth quarter of 2015. Operating revenues were \$140.0 million, compared to \$174.6 million in the fourth quarter of 2015. Operating revenues for the quarter included fuel surcharge revenues of \$14.7 million compared to \$18.2 million in the same period of 2015, a \$3.5 million decrease. Operating revenues excluding fuel surcharge revenue<sup>(1)</sup> decreased 19.9%, primarily due to lower miles driven due to softer freight volumes in the fourth quarter compared to the same period in 2015. Operating income for the three-month period decreased \$6.8 million mainly due to the current operating environment challenges on freight volume and pricing. The Company posted an operating ratio of 85.1%, an adjusted operating ratio of 83.3%, and a 9.4% net margin (net income as a percentage of operating revenues) in the fourth quarter of 2016 compared to 84.1%, 82.3% and 9.7%, respectively in the fourth quarter of 2015.

For the twelve month period ended December 31, 2016 the Company recorded net income of \$56.4 million, compared to \$73.1 million in the same period of 2015. Basic earnings per share were \$0.68 compared to \$0.84 earnings per share in the same period of 2015. Operating revenues were \$612.9 million, compared to \$736.3 million in the same period of 2015. Operating revenues included fuel surcharge revenues of \$58.4 million compared to \$91.8 million in the same period of 2015, a \$33.4 million decrease. Operating revenues excluding fuel surcharge revenue<sup>(1)</sup> decreased 14.0%. Operating income for the twelve-month period decreased \$31.0 million mainly as a result of the continued operating environment challenges on freight

volume and pricing. The Company posted an operating ratio of 86.0%, an adjusted operating ratio<sup>(1)</sup> of 84.6% and a 9.2% net margin (net income as a percentage of operating revenues) in the twelve months ended December 31, 2016 compared to 84.2%, 81.9% and 9.9%, respectively in 2015.

#### **Balance Sheet, Liquidity, and Capital Expenditures**

At December 31, 2016, the Company had \$128.5 million in cash balances and no borrowings under the Company's unsecured line of credit. The Company had \$169.5 million in available borrowing capacity on the line of credit at December 31, 2016 after consideration of \$5.5 million outstanding letters of credit. The Company continues to be in compliance with associated financial covenants. The Company ended the quarter with total assets of \$738.2 million and stockholders' equity of \$505.8 million.

Net cash flows from operations for the twelve month period ended December 31, 2016 were \$155.8 million. The primary use of cash during the twelve month period ended December 31, 2016 was \$28.8 million for purchases of property and equipment, net of trades and sale proceeds, \$14.7 million for stock repurchases, and \$6.7 million for dividends. The average age of the Company's tractor fleet was 1.7 years as of December 31, 2016 compared to 1.25 years at December 31, 2015. The average age of the Company's trailer fleet was 4.6 years at December 31, 2016 compared to 4.6 years at December 31, 2015. The Company currently estimates a total of approximately \$40 to \$50 million in net capital expenditures for 2017. The Company ended the past twelve months with a return on total assets of 7.6% and a 11.6% return on equity.

The Company continues its commitment to stockholders through the payment of cash dividends and repurchase of common stock. Dividends of \$0.02 per share were declared and paid during each quarter of 2016. The Company has now paid cumulative cash dividends of \$464.1 million, including three special dividends, (\$2.00 in 2007, \$1.00 in 2010, and \$1.00 in 2012) over the past fifty-four consecutive quarters. In 2016, 0.9 million shares were repurchased for \$14.7 million. In 2015, 3.8 million shares were repurchased for \$74.0 million. The Company has repurchased 6.5 million shares of common stock for approximately \$112.9 million over the past five years. The Company has the ability to repurchase an additional 3.3 million shares under the current Board authorization.

#### Other Information

Historical commitment to customer service has allowed us to build solid, long-term relationships and brand ourselves as an industry leader for on-time service. This past year we once again were recognized for customer service by several of our customers. These awards include:

- Fedex Express Carrier of the Year (6th consecutive year and 9th time in 10 years),
- Fedex Express Platinum Award for On-Time Service (99.96% on-time service),
- Sam's Club (Walmart) Carrier of the Year,
- · United Sugars Carrier of the Year,
- Winegard Truckload Carrier of the Year,
- Johnson and Johnson Truckload Service Provider of the Year.
- Quaker/Gatorade Carrier of the Year (Northwest Region),
- Quaker/Gatorade Carrier of the Year (Central West Region),
- DHL On Time Delivery Truckload.

During 2016, our operating fleet was also recognized with the following safety and operational awards:

- Commercial Carrier Journal Top 250 Award (#36),
- BP Lubricants USA Inc. Driving Safety Standards for 2016.
- · Logistics Management Quest for Quality Award,

- California Trucking Association Fleet Safety Award (1st Place LTL/Gen Commodities-Local/Short Haul, over 4 million miles),
- California Trucking Association Fleet Safety Award (1st Place Truckload, over 7 million miles).

These awards are hard-earned and are a direct reflection upon our outstanding group of employees and our focus on operational excellence.

Operating revenue excluding fuel surcharge revenue and adjusted operating ratio are non-GAAP financial measures and are not intended to replace financial measures calculated in accordance with GAAP. These non-GAAP financial measures supplement our GAAP results. We believe that using these measures affords a more consistent basis for comparing our results of operations from period to period. The information required by Item 10(e) of Regulation S-K under the Securities Act of 1933 and the Securities Exchange Act of 1934 and Regulation G under the Securities Exchange Act of 1934, including a reconciliation to the most directly comparable financial measure calculated in accordance with GAAP, is included in the table at the end of this press release.

This press release may contain statements that might be considered as forward-looking statements or predictions of future operations. Such statements are based on management's belief or interpretation of information currently available. These statements and assumptions involve certain risks and uncertainties. Actual events may differ from these expectations as specified from time to time in filings with the Securities and Exchange Commission.

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## HEARTLAND EXPRESS, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME

(In thousands, except per share amounts) (unaudited)

|  | Three Months Ended December 31, |         |    | Twelve Months Ended<br>December 31, |    |         |    |          |
|--|---------------------------------|---------|----|-------------------------------------|----|---------|----|----------|
|  |                                 | 2016    |    | 2015                                |    | 2016    |    | 2015     |
| OPERATING REVENUE                          | \$                              | 140,044 | \$ | 174,605                             | \$ | 612,937 | \$ | 736,345  |
| OPERATING EXPENSES:                        |                                 |         |    |                                     |    |         |    |          |
| Salaries, wages, and benefits              | \$                              | 46,638  | \$ | 66,432                              | \$ | 231,980 | \$ | 277,318  |
| Rent and purchased transportation          |                                 | 5,132   |    | 7,713                               |    | 23,485  |    | 34,489   |
| Fuel                                       |                                 | 22,920  |    | 25,848                              |    | 91,494  |    | 123,714  |
| Operations and maintenance                 |                                 | 6,160   |    | 8,300                               |    | 26,159  |    | 34,025   |
| Operating taxes and licenses               |                                 | 3,836   |    | 4,405                               |    | 15,559  |    | 18,095   |
| Insurance and claims                       |                                 | 6,842   |    | 4,126                               |    | 24,449  |    | 21,618   |
| Communications and utilities               |                                 | 1,065   |    | 1,306                               |    | 4,485   |    | 6,001    |
| Depreciation and amortization              |                                 | 26,755  |    | 29,707                              |    | 105,578 |    | 110,973  |
| Other operating expenses                   |                                 | 1,730   |    | 6,839                               |    | 13,385  |    | 28,572   |
| Gain on disposal of property and equipment |                                 | (1,932) |    | (7,790)                             |    | (9,205) |    | (35,040) |
|  |                                 | 119,146 |    | 146,886                             |    | 527,369 |    | 619,765  |
| Operating income                           |                                 | 20,898  |    | 27,719                              |    | 85,568  |    | 116,580  |
| Interest income                            |                                 | 173     |    | 53                                  |    | 481     |    | 210      |
| Interest expense                           |                                 |         |    |                                     |    |         |    | (19)     |
| Income before income taxes                 |                                 | 21,071  |    | 27,772                              |    | 86,049  |    | 116,771  |
| Federal and state income taxes             |                                 | 7,957   |    | 10,757                              |    | 29,663  |    | 43,715   |
| Net income                                 | \$                              | 13,114  | \$ | 17,015                              | \$ | 56,386  | \$ | 73,056   |
| Earnings per share                         |                                 |         |    |                                     |    |         |    |          |
| Basic                                      | \$                              | 0.16    | \$ | 0.20                                | \$ | 0.68    | \$ | 0.84     |
| Diluted                                    | \$                              | 0.16    | \$ | 0.20                                | \$ | 0.68    | \$ | 0.84     |
| Weighted average shares outstanding        |                                 |         |    |                                     |    |         |    |          |
| Basic                                      |                                 | 83,287  |    | 84,932                              |    | 83,297  |    | 86,974   |
| Diluted                                    |                                 | 83,340  |    | 85,034                              |    | 83,365  |    | 87,109   |
| Dividends declared per share               | \$                              | 0.02    | \$ | 0.02                                | \$ | 0.08    | \$ | 0.08     |
| *  |                                 |         | _  |                                     | _  |         | _  |          |

# HEARTLAND EXPRESS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS (in thousands, except per share amounts) (unaudited)

| ASSETS  | December 31,<br>2016 |                 | December 31,<br>2015 |           |
|---|----------------------|-----------------|----------------------|-----------|
| CURRENT ASSETS  Cash and cash equivalents   | \$                   | 128,507         | \$                   | 33,232    |
| •   | Ф                    |                 | Ф                    |           |
| Trade receivables, net  |                      | 46,844          |                      | 61,009    |
| Prepaid tires   |                      | 8,181           |                      | 9,584     |
| Other current assets  |                      | 13,841          |                      | 8,316     |
| Income tax receivable   |                      | 4,738           |                      | 7,641     |
| Deferred income taxes, net  |                      | <u> </u>        | _                    | 16,662    |
| Total current assets  |                      | 202,111         |                      | 136,444   |
| PROPERTY AND EQUIPMENT  |                      | 659,053         |                      | 671,946   |
| Less accumulated depreciation   |                      | 251,405         |                      | 197,948   |
|   |                      | 407,648         |                      | 473,998   |
| GOODWILL  |                      | 100,212         |                      | 100,212   |
| OTHER INTANGIBLES, NET  |                      | 12,090          |                      | 14,013    |
| DEFERRED INCOME TAXES, NET OTHER ASSETS   |                      | 3,785<br>12,382 |                      | 11,363    |
| OTHER ASSETS  | \$                   | 738,228         | \$                   | 736,030   |
| LIABILITIES AND STOCKHOLDERS' EQUITY  | Ψ                    | 730,220         | <u>Ψ</u>             | 730,030   |
| CURRENT LIABILITIES   |                      |                 |                      |           |
| Accounts payable and accrued liabilities  | \$                   | 12,355          | \$                   | 7,516     |
| Compensation and benefits   |                      | 23,320          |                      | 24,636    |
| Insurance accruals  |                      | 19,132          |                      | 21,573    |
| Other accruals  |                      | 10,727          |                      | 12,443    |
| Total current liabilities   |                      | 65,534          |                      | 66,168    |
| LONG-TERM LIABILITIES   |                      |                 |                      |           |
| Income taxes payable  |                      | 11,954          |                      | 16,228    |
| Deferred income taxes, net  |                      | 94,657          |                      | 112,118   |
| Insurance accruals less current portion   |                      | 60,257          |                      | 59,435    |
| Other long-term liabilities   |                      | _               |                      | 12,153    |
| Total long-term liabilities   |                      | 166,868         |                      | 199,934   |
| COMMITMENTS AND CONTINGENCIES   |                      |                 |                      |           |
| STOCKHOLDERS' EQUITY  |                      |                 |                      |           |
| Capital stock, common, \$.01 par value; authorized 395,000 shares; issued 90,689 in 2016 and 2015; outstanding 83,287 and 84,115 in 2016 and 2015, respectively | \$                   | 907             | \$                   | 907       |
| Additional paid-in capital  |                      | 3,433           |                      | 4,126     |
| Retained earnings   |                      | 625,668         |                      | 575,948   |
| Treasury stock, at cost; 7,402 and 6,574 shares in 2016 and 2015, respectively  |                      | (124,182)       |                      | (111,053) |
|   |                      | 505,826         |                      | 469,928   |
|   | \$                   | 738,228         | \$                   | 736,030   |

#### **GAAP to Non-GAAP Reconciliation Schedule:**

Operating revenue, operating revenue excluding fuel surcharge revenue, operating income, operating ratio, and adjusted operating ratio reconciliation (a)

|  | Three Months Ended December 31, |         |    |          | Twelve Months Ended December 31, |         |    |         |  |  |
|--|---------------------------------|---------|----|----------|----------------------------------|---------|----|---------|--|--|
|  | 2016                            |         |    | 2015     |                                  | 2016    |    | 2015    |  |  |
|  | (Unaudited, in thousands)       |         |    | ousands) | (Unaudited, in thousands)        |         |    |         |  |  |
| Operating revenue                                  | \$                              | 140,044 | \$ | 174,605  | \$                               | 612,937 | \$ | 736,345 |  |  |
| Less: Fuel surcharge revenue (non-GAAP)            |                                 | 14,714  |    | 18,171   |                                  | 58,378  |    | 91,780  |  |  |
| Operating revenue excluding fuel surcharge revenue |                                 | 125,330 |    | 156,434  |                                  | 554,559 |    | 644,565 |  |  |
| Operating expenses                                 |                                 | 119,146 |    | 146,886  |                                  | 527,369 |    | 619,765 |  |  |
| Less: Fuel surcharge revenue (non-GAAP)            |                                 | 14,714  |    | 18,171   |                                  | 58,378  |    | 91,780  |  |  |
| Adjusted operating expenses                        |                                 | 104,432 |    | 128,715  |                                  | 468,991 |    | 527,985 |  |  |
|  |                                 |         |    |          |                                  |         |    |         |  |  |
| Operating income                                   | \$                              | 20,898  | \$ | 27,719   | \$                               | 85,568  | \$ | 116,580 |  |  |
| Operating ratio                                    |                                 | 85.1%   |    | 84.1%    |                                  | 86.0%   |    | 84.2%   |  |  |
| Adjusted operating ratio                           |                                 | 83.3%   |    | 82.3%    |                                  | 84.6%   |    | 81.9%   |  |  |

<sup>(</sup>a) Operating revenue excluding fuel surcharge revenue and adjusted operating ratio as reported in this press release are based upon operating expenses, net of fuel surcharge revenue, as a percentage of operating revenue excluding fuel surcharge revenue.